

## Why Consider CFP® Certification?

- 80% Higher Median Income than Peers\*
- 32% Growth Expected in Financial Planning Over Next 10 Years
- Expand Your Knowledge & Expertise
- Deepen Existing Client Relationships
- Expected by Mass Affluent & High-Net Worth Clients

## What Makes This Program Different?

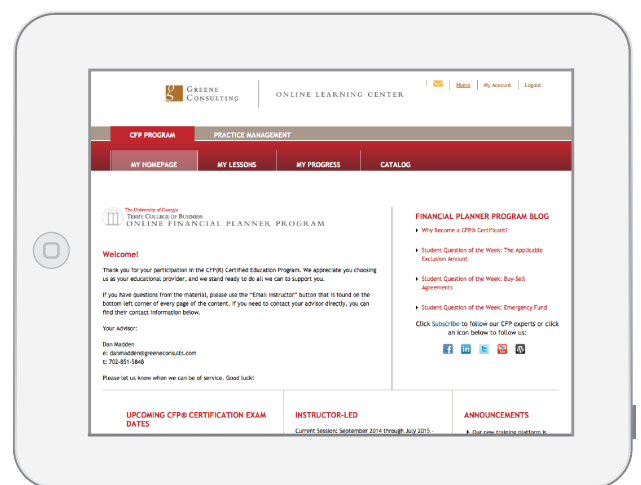
Accelerated Online Format to Help You Complete Quickly

Focus on Helping You Grow Your Business via Free Sales Resources

White-Glove Service Provided by Your CFP® Certificant Advisor

## Key Program Features and Benefits

- Offered Through Four Partner Universities: University of Georgia - Terry College of Business, University of Texas - San Antonio, James Madison University, and North Carolina State University
- Top 10 Nationally Ranked Program
- CFP Board Exam Practice Questions & Test Tips
- Board Exam Pass Rate Exceeding 70%
- A CFP® Certificant as your Personal Advisor to Answer Questions
- iPad and Tablet Accessibility
- Printable Lessons & Study Materials



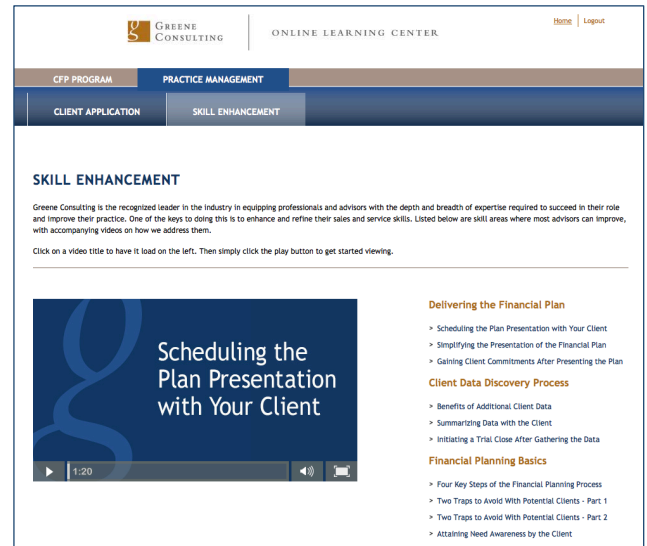
*more details over...*

# Free Sales Effectiveness Resources to Help Grow Your Business

Program includes access to a suite of resources specifically designed to help Advisors apply their expertise to build their practice.

## Modules included are:

- Engaging Clients in More Effective Discovery Conversations
- Uncovering Investment Planning Opportunities
- Uncovering Retirement Planning Opportunities
- Uncovering Insurance Planning Opportunities
- Uncovering Estate Planning Opportunities
- Driving Growth by Leading More Effective Client Meetings



## Package Options

### INSTRUCTOR-LED ONLINE PROGRAM + REVIEW

11-month accelerated program with live, instructor-led web-based sessions (plus recordings) every two weeks.

Includes all study materials, textbooks plus the KEIR test prep review course.

Special Corporate Price:  
\$4,950 (\$600 off)

### INSTRUCTOR-LED ONLINE PROGRAM

11-month accelerated program with live, instructor-led web-based sessions (plus recordings) every two weeks.

Includes all study materials and textbooks.

Special Corporate Price:  
\$3,950 (\$600 off)

### SELF-STUDY ONLINE PROGRAM

Accelerated study allowing the student to complete within 2 - 21 months.

Includes all study materials and textbooks.

Special Corporate Price:  
\$2,950 (\$600 off)

## How to Enroll

1. Call Program Advisor, Ron Bracewell, at 404.324.4600.
2. Have your credit card information ready. Payment plans available.
3. Mention the Special Corporate Pricing given the relationship with your organization.
4. Call us to *Transfer Credits from Another Program*.

CFP®, CERTIFIED FINANCIAL PLANNER® and  are certification marks owned by Certified Financial Board of Standards Inc.

These marks are awarded to individuals who successfully complete CFP Board's initial and ongoing certification requirements.

\*Based on solo practice revenue. Source: AITE: July 2012: Adding Expertise to a Financial Advisor's Practice: Measuring the Contributions of CFP® Professionals